Ready With the Goods That Spring Brings Into Fashion and Demand

A Worthy Lady From the South. Where She Lived for a long time, spoke of the drinking

water, saying that she always strained it through little pieces of gauze, because there were tiny little worms or bugs in it, hardly perceptible by the human eye.

We need to be careful of what we drink with our mouths and take in with our ears.

Better far to run away from a companion who pours out upon us the contents of a bad book he has read, and better stop going to movies that speak to our eyes of the worst sides of lives that have gone down in failure.

A crooked tree, warped when it was little, is to be pitied, but infinitely more is to be deplored that a young fellow should form a faste for the things that will stunt his life and disappoint his parents and friends.

You mend your automobile on the spot when something breaks.

Don't let your life be going on with something crippled in it.

Let us drive out of our lives, homes and business whatever intrudes that would compromise us.

The Most Recent Fashions in

Mourning Millinery From Paris have just arrived in that quiet Gray Salon where

the mourning hats are shown. The hats and veils

Lucien Levy, Paris

who is an authority upon the subject. There are distinctive, elegant new hats of grenadine and of crape, some trimmed with beads and some with ribbons, and there are models both with and with-

(Second Floor, Chestnut)

The Newest Paris Dress Trimmings Are for Summer Gowns

as you'll see by their lightness and delicacy. One of the loveliest is all in white-a white net band with an intricate and effective design worked out in satiny beads and a narrow, roughish braid, like cotton chenille. It would be charming on Summer gowns of net or crepe Georgette. Another new trimming is done on brown net, with tan

silk embroidery and bronze beads. And rather Japanesy in effect is a trimming on black net, with a dull blue and a striking black design in beads and silk. They have all just reached us from Paris.
(Main Floor, Central)

A Little Lot of Good Coats at \$32.50 for Young Women

Ones and twos and threes of a kind and a style and a size and color.

They've been higher priced, of course, every coat. There are silvertone velours, plain velours and jerseys, and they are in tan shades, pretty blues, greens and mixtures.

There are sports models, polo coats and coats suitable for better wear.

And if you wear 14 to 20 year sizes this is an excellent opportunity to get a good Spring coat for

(Second Floor, Chestnut)

Cool Negligees and Breakfast Coats

More and more women feel as if they must have these -possibly because they are really pretty at the break-

White dotted swiss, with colored scallops, \$5.50.

White checked dimity with lace, \$6.85. Checked voile, blue and pink, \$6.85. White voile dotted with blue, pink or black, \$5.50. White striped voile with rose and blue figures, \$18.

Figured voile, pink and blue, \$13.75. White plaid voile, \$15. White plaid novelty voile, \$19.75. Another novelty voile more elaborately made, \$21.50.

(Third Floor, Central)

Young Women's Dark Blue Pleated Skirts for \$8.50

The skirts are all of wool Panama cloth in navy blue, and you may have your skirt accordion or knife pleated —there are both styles in the collection.

They are finished with straight girdles and come in 25 to 30 inch waist bands and 33 to 38 inch lengths.



The Loveliest Furs Are Combined With Crepe

And thus combined they are as graceful as the softest imaginable fabric-one doesn't wonder that women delight to drape themselves with anything

A rather long taupe colored wrap of Georgette has broad bands of flying squirrel and costs \$225. Another wrap, longer, is three tiered, each tier and a deep collar bordered with Siberian squirrel,

A long stole is of tan-colored Georgette and the dainty brown summer ermine. This is edged with tiny tails, \$225.

A black Georgette stole is bordered with Hudson seal (dyed muskrat), \$275. A wrap of gray Georgette embroidered with

silver medallions is enriched with mole bands. \$400.

(Second Floor, Chestnut)

Comfortable Jersey Sports ... Suits for Women \$38.50

So comfortable are they, and so good for general wear, especially in the country, that few women who have ever had them are willing to do without them.

This newest shipment has new features such as narrow closely stitched belts, stitched collars, box pleats from collar to hem, double pockets, tuxedo collars and strapped pockets.

The colors are navy, black, light and dark tans, browns, and various heather mixtures. Sizes in the lot, 34 to 521/2.

Prices \$38.50 to \$47.50. (Pirst Floor, Central)

Women's Jersey Sports Coats Reduced \$25 to \$35 Reduced, \$25 to \$35

Some clever woman started wearing one of these coats with a plain or striped skirt and the effect was so smart that the fashion has become established.

These are in exactly the right colors-Oxford gray, blue, brown, green and heather mixtures-and there are four very good styles from the short finger tip up to

Certain sizes and colors are missing in each style, hence the reduction in prices. (First Floor, Central)

Artistic Perfume Burners Are a Paris Fad

and some of the French burners have just arrived in the Toilet Goods Shop. They are cleverly hand painted, in charming colors and combinations, and when lighted make a bright spot of color and light.

There is just one burner of a kind, and prices start at \$12.50 and go to \$35.

Of course you may use whatever perfume you wish-Charme d'Amour is a very fragrant scent to burn-and it is \$1.50, \$3 and \$6 a bottle.

(Main Floor, Chestnut)

White Surf Satin Skirts Special at \$5.75

any other kind of wash skirts. They not only have a high luster which lasts but they are not easily mussed and they do wear splendidly.

This is a particularly pretty model, gathered, with sports pockets trimmed with pearl buckles run through

(East Aisle)

Women's White **Buckskin Ties**

Instep ties with ribbon bows, medium toes, and two-inch Louis heels; price \$21 in the Exclusive Little Boot Shop.

(First Floor, Market)

Regulation Silk Squares

are liked by school and college girls to wear with their middies. The squares are of good quality silk and of generous proportions. There are black, purple, scarlet, a darker red, light and dark and old blue, rose, emerald green, yellow, brown and white.

\$3.50 apiece. (Handkerchief Store, Main Floor, Central)

Novel Handbags of Rubberized Cloth

The colors are grays, browns and blues. There is a large utility bag and two smaller pouch shapes that have real style. The latter are in draw string and bracelet models and are lined with gay contrasting colors.

The low prices-\$1.50, \$2 and \$2.50-are very gratify-

An Extraordinary Silk Season Brings Earlier Than Usual Reductions 1850 Yards Fine Silks Now

\$3 to \$6.50 a Yard Instead of waiting until later, when perhaps the best of these silks would be picked out or gone entirely, we decided to give our customers the benefit of the sav-

There is no question about the fashion importance of any one of these silks. Every woman who reads this can see it for herself. In certain cases the savings are 50c a yard, but the majority are \$1, \$1.50 and \$2 a yard less. All are wide widths.

600 yards printed taffetas, \$4 a yard.

300 yards Georgette crepe, \$3 a yard. 350 yards foulard, \$3 a yard.

250 yards sports silk in certain colors, \$6.50 a yard. 350 yards white sports satin, \$3.50 a yard.

(First Floor, Chestnut)

Reautiful Arak and Mahal Rugs From the Orient

Araks and Mahals are of the one family, but the Araks are usually somewhat finer than the others in texture and general character.

Both weaves are notably substantial and serviceable and the colors are rich and warm. These are a particularly attractive lot of pieces in

deep red, blue, green and ecru shades and in many striking conventionalized figure patterns. For halls, libraries, dining rooms or any room needing

a floor covering, at once fine, rich looking and serviceable these are the rugs and the prices are moderate. 10.5x7 ft., \$287 12.8x9.2 ft., \$1067

13x9 ft., \$485 12.7x9.2 ft., \$485 11.10x9.2 ft., \$995 12.1x9.10 ft., \$1095 16.6x11.11 ft., \$1527

11.2x9 ft., \$930 14.4x10.10 ft., \$1430 14x9.4 ft., \$1015 18.8x14.5 ft., \$1425 18.8x12.7 ft., \$1785 20.3x13.5 ft., \$1575

The Newest Combs Spread Themselves, Fan-

and glisten and gleam with many closely set stones. Some are all aglow with imitation combined in peacock color-

ings.
Another newness in these mounted combs is the use of imitation topazes, and topazes combined with lustrous black jet. You've no idea what an effective combination it is till you see them!

Other mounted combs are a mass of rhinestones-and these are very hand-

There are many styles, no end of fascinating designs, and prices for the mounted combs go from \$5.50 to \$68.

Fancy pins. many mounted, are \$1.25 to \$5, and little barrettes in many styles are \$1 to \$4.50. And there are many new designs in unmounted

(Jewelry Store, Chestnut and Thirteenth)

Irish Dress Linens—Best Assortment This Year

And that means plenty of all the desirable colors, including white, all the principal weaves and a satisfactory range of prices.

No need to tell women who study the fashions that linens are used for every kind of a costume this Summer. Ramie, the coarser weave for suits, dresses and skirts, \$1.50 for 36-inch width and \$2 for 45-inch width.

French weave, a finer kind, 36-inch width at \$2, and 45-inch width at \$2.25, \$2.75 and \$3 a yard.

Handkerchief linen, 36 inches wide, \$1.75, \$2.25 and \$3

(First Floor, Chestnut)

Cpecial All-Silk Umbrellas for Women at \$9

The truth of the matter is that these are better umbrellas in every way (including the quality of the silk) than some that are selling for nearly \$5 more.

There are only a hundred in all, but you may have dark blue, green or purple silk covers (a remarkably good silk, too) with a silk edge of a contrasting color and bakelite tops to match. The tops and blunt ends are also of bake-

(Main Floor, Market)

Dractical Glassware Onefourth Less

Colonial glass table tumblers, 5c each. Plain blown table tumblers, 5c each. Plain blown water jugs, 60c each. Also a lot of

Light-cut Glassware

Table tumblers, 12c each. Table goblets, 35c each. Sherbets, 35c each. Water jugs, \$1.50, \$1.75 and \$2 each. Night sets, 50c to \$1.50 a set. Flower vases, 30c to \$2 each. Candy jars, 1/2-pound size, \$1.

including

Water sets, jug and 6 tumblers, \$2.50 a set. Ice tea sets, covered jug and 6 tumblers, \$4.50 and

Among the Special Lots

of good merchandise which has had from a fourth to a third taken from its regular prices are the following:

New Lot of Women's Fine Silk Stockings at \$2.25

600 pair of full-fashioned thread silk with silk tops. First-grade goods and splendid quality. (West Alale)

Women's Silk Stockings \$1.50 a Pair

First grade, full-fashioned black and white

(West Alale)

Women's Silk Stockings \$3.75 a Pair

First grade, full-fashioned black thread silk with openwork ankles.

Women's Low Shoes \$5.25 a Pair

Patent leather and black calfskin plain pumps with baby Louis heels, slender toes and flexible Mahogany-color calfskin blucher oxfords with

Cuban heels and Goodyear welted soles. (First Floor, Market)

\$6.50 a Pair They have imitation straight tips, small leather bows, low, broad heels and Goodyear

Women's Low-Heel Pumps

Choose from mahogany-color calfskin, dull

black calfskin and patent leather. (First Floor, Market)

Men's Fine Oxfords \$11.75 a Pair

Unusually good value, being from the leading men's shoe factory in America and a little above half the regular price. Black and tan calfskin oxfords with either

(Main Floor, Market)

Beautiful Bedroom Suits

\$390 to \$565 Louis XVI suit of four pieces in ivory or French gray, \$426. Louis XVI suit of four pieces in mahogany

Queen Anne suit of four pieces in mahogany or walnut, \$390. Four-piece suit in ivory and gold finish, full-

size bed, \$400. William and Mary suit of four pieces, ivory and enamel decorated, full-size bed, \$475, Queen Anne suit of seven pieces in decorated

walnut with twin beds, \$550. Six-piece suit in decorated ivory finish, twin beds, \$565.

(Sixth Floor)

Room Suits, \$260 to \$560 Sheraton four-piece suit in oak, \$260. Queen Anne four-piece suit in golden oak,

Very Exceptional Dining-

Sheraton ten-piece suit in mahogany, \$410. Adam ten-piece suit in mahogany, \$560. Queen Anne four-piece suit in walnut, \$360. Chippendale four-piece suit in walnut, \$400. English oak nine-piece suit, \$450. Louis XVI ten-piece suit in walnut, \$523.

Novel and Charming Suits For Breakfast Rooms

(Sixth Floor)

\$90 to \$400 Six-piece suit-buffet, drop-leaf table and four chairs-in black, gray, blue and yellow, \$90. Five-piece decorated suit-oval-top table, four side chairs-gray color with bird decorations, \$100.

Canary-color suit of six pieces-buffet, dropleaf table and four chairs, which have cretonne seats, \$176. Seven-piece ivory stippled breakfast-room

suit, \$400.

A Fine Choice of Fiber Pieces

(Sixth Floor)

Chairs and rockers with cretonne upholstered seats and backs, in ivory and military drab finishes, now \$13.50 to \$40 each.

Tables in ivory, fumed and drab finishes, \$8.50 to \$28.50. Ferneries, in fumed and ivory finishes, \$8

ivory, drab and fumed finishes, now \$30 to \$54.

Settees with upholstered seats and backs in

and \$13.50. Fernery, bird cage and aquarium combined, in fumed finish, \$42; ivory finish, \$45.

Mahogany Chairs \$15.50 Each

Suitable for dining rooms, halls and living rooms. All have tapestry seats. The price, \$15.50 each, is extraordinarily low.

(Fifth Floor)

Office Chairs and Tables

Revolving chairs in birch, mahogany finished,

Arm chairs of quartered oak and birch in a mahogany finish, \$10 to \$25.

Oak tables, some all straight oak, some with quartered-oak tops, some all quartered oakfrom \$12 for a 4-foot table to \$44 for a 6-foot

(Third Floor, Market)

If You Need a Good Rug at a Fair Price

you will find it here, and have a large and satisfying assortment to select it from.

> Standard Wool Wilton Rugs 9x12 ft., \$79, \$111 and \$119

> > Axminster Rugs 9x12 ft., \$65.50 and \$72.50 Velvet Rugs 9x12 ft., \$71.50 8.3x10.6 ft., \$68.50

(Seventh Floor, Chestnut)

New Fiction

"Gold Out of Celebes," by Capt. A. E. Dingle, price \$1.75. A romance of the Dutch East Indies-full of "The Voice of the Pack," by Edison Marshall, \$1.75. Love, adventure and nature are the three great elements

Lace-Trimmed Scarfs, 50c to \$2 Some are slightly soiled or tumbled as a result of being in stock a bit too long. Others are good new "specials" mostly with cotton centers and various kinds

Do You Need a Moth-Proof, Sweet-

at One-Quarter Off

It is good to look at, convenient, pleasant and of Thousands of people will want them almost right

when it was so important as it is now to take good care of your clothes. A cedar chest will pay for itself.

\$12.25 for cedar chests 16x171/2x331/2 inches. \$26.25 for cedar chests 17 1/2 x20x48 inches. \$26.25 for cedar chests 19x20 4x42 inches. \$26.25 for cedar chests 19x19x40 inches.

\$7.50 for cedar chests 13x15x26 inches.

\$35.50 for cedar chests 22x23x54 inches. \$29 for cedar chests 23x21x46 inches. \$31.50 for cedar chests 20x21x46 inches. \$35.50 for cedar chests 24x24x50 inches. \$33 for cedar chests 21x21 1/2 x54 inches.

Most of the larger chests are on casters, so that they can be easily moved about.

of this story.

of lace trimming.

(Main Floor, Thirteenth)

Smelling Cedar Chest? These are the sizes and the prices:

Here is an opportunity to get it for very little. 314 Fine Brand-New Cedar Chests

A good, sound, handsome cedar chest is just the thing to put the winter clothes away in.

The 314 at Special Prices

are brand new from the factory-and they are fine. It was by buying the whole lot at a low price, and because of the certainty that we will sell them out immediately that we can mark them at the lowest prices we have seen or are likely to see again in many

REMEMBER-There never was a time

\$8.25 for cedar chests 13x15x29 inches. \$16 for cedar chests 19x19x34 inches. \$17.25 for cedar chests 17x19x39 inches. \$19.50 for cedar chests 17x18x41 inches. \$22.50 for cedar chests 17x20x44 inches. \$24 for cedar chests 19x20x42 inches. \$29 for cedar chests 20x22x54 inches. \$33 for cedar chests 23x23x46 inches. \$36.25 for cedar chests 21x221/2x48 inches.

(Fourth Floor, Central)